



WFXV
201 Humboldt Street
Rochester, NY 14610

Casale Group, The
125 Lake Street
Cooperstown, NY 13326

Contract # 1442791

Schedule Dates 10/05/16-11/08/16
Advertiser Martin Babinec/22 D Congress/Independent/NY (8
Agency Casale Group, The (22115)
Product Political - US Congress (1076)
Brand FRIENDS FOR BABINEC (531829)
Salesperson Utica, House (1386)
Sales Office Utica
Buyer Name CASALE,VINCE
Phone/Fax /
CPE N/A
Account Types Local/Political
Billing Type Standard
Comments

Date Entered 10/04/16
Last Modified 10/04/16
Entered By Julie Orilio
CO-OP No
Headline #
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$847.50
Net Total \$4,802.50
Sales Tax

Utica (WFXV)

By Broadcast Month	Spots	Rate
Oct. 2016	29	\$4,260.00
Nov. 2016	9	\$1,390.00
Grand Total:	38	\$5,650.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/05/16-10/07/16	3	:30	10P- EYEWITNESS NEWS AT TEN				1	1	1			3	\$120.00	\$360.00	Utica (WFXV)		10/4/16
2.0	Normal Line / SPOT	10/09/16-10/09/16	3	:30	9A- FOX NEWS SUNDAY								1	1	\$150.00	\$150.00	Utica (WFXV)		10/4/16
3.0	Normal Line / SPOT	10/10/16-10/14/16	3	:30	10P- EYEWITNESS NEWS AT TEN		1	1	1	1	1			5	\$120.00	\$600.00	Utica (WFXV)		10/4/16
4.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	9A- FOX NEWS SUNDAY								1	1	\$150.00	\$150.00	Utica (WFXV)		10/4/16
5.0	Normal Line / SPOT	10/17/16-10/18/16	3	:30	10P- EYEWITNESS NEWS AT TEN		1	1						2	\$120.00	\$240.00	Utica (WFXV)		10/4/16
6.0	Normal Line / SPOT	10/19/16-10/19/16	3	:30	10:30P- EYEWITNESS NEWS AT TEN				1					1	\$120.00	\$120.00	Utica (WFXV)		10/4/16
7.0	Normal Line / SPOT	10/20/16-10/21/16	3	:30	10P- EYEWITNESS NEWS AT TEN					1	1			2	\$120.00	\$240.00	Utica (WFXV)		10/4/16
8.0	Normal Line / SPOT	10/23/16-10/23/16	3	:30	9A- FOX NEWS SUNDAY								1	1	\$150.00	\$150.00	Utica (WFXV)		10/4/16
9.0	Normal Line / SPOT	10/24/16-10/24/16	3	:30	10P- EYEWITNESS NEWS AT TEN		1							1	\$120.00	\$120.00	Utica (WFXV)		10/4/16
10.0	Normal Line / SPOT	10/25/16-10/26/16	3	:30	11P- EYEWITNESS NEWS AT TEN			1	1					2	\$120.00	\$240.00	Utica (WFXV)		10/4/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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11.0	Normal Line / SPOT	10/27/16-10/27/16	3	:30	10P- EYEWITNESS NEWS AT TEN					1				1	\$120.00	\$120.00	Utica (WFXV)		10/4/16
12.0	Normal Line / SPOT	10/28/16-10/28/16	3	:30	11P- EYEWITNESS NEWS AT TEN						1			1	\$120.00	\$120.00	Utica (WFXV)		10/4/16
13.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	8A- FOX NEWS SUNDAY								1	1	\$150.00	\$150.00	Utica (WFXV)		10/4/16
14.0	Normal Line / SPOT	10/31/16-11/04/16	3	:30	10P- EYEWITNESS NEWS AT TEN		1	1	1	1	1			5	\$120.00	\$600.00	Utica (WFXV)		10/4/16
15.0	Normal Line / SPOT	11/07/16-11/08/16	3	:30	10P- EYEWITNESS NEWS AT TEN		1	1						2	\$120.00	\$240.00	Utica (WFXV)		10/4/16
16.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	9A- FOX NEWS SUNDAY								1	1	\$150.00	\$150.00	Utica (WFXV)		10/4/16
17.0	Normal Line / SPOT	10/16/16-10/16/16	3	:30	1P- NFL EARLY GAME								1	1	\$400.00	\$400.00	Utica (WFXV)		10/4/16
18.0	Normal Line / SPOT	10/22/16-10/22/16	3	:30	1P- 3:30P (EST)							4		4	\$75.00	\$300.00	Utica (WFXV)		10/4/16
19.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	1P- NFL EARLY GAME								1	1	\$400.00	\$400.00	Utica (WFXV)		10/4/16
20.0	Normal Line / SPOT	10/30/16-10/30/16	3	:30	4:25P- NFL LATE GAME								1	1	\$400.00	\$400.00	Utica (WFXV)		10/4/16
21.0	Normal Line / SPOT	11/06/16-11/06/16	3	:30	1P- NFL EARLY GAME								1	1	\$400.00	\$400.00	Utica (WFXV)		10/4/16

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